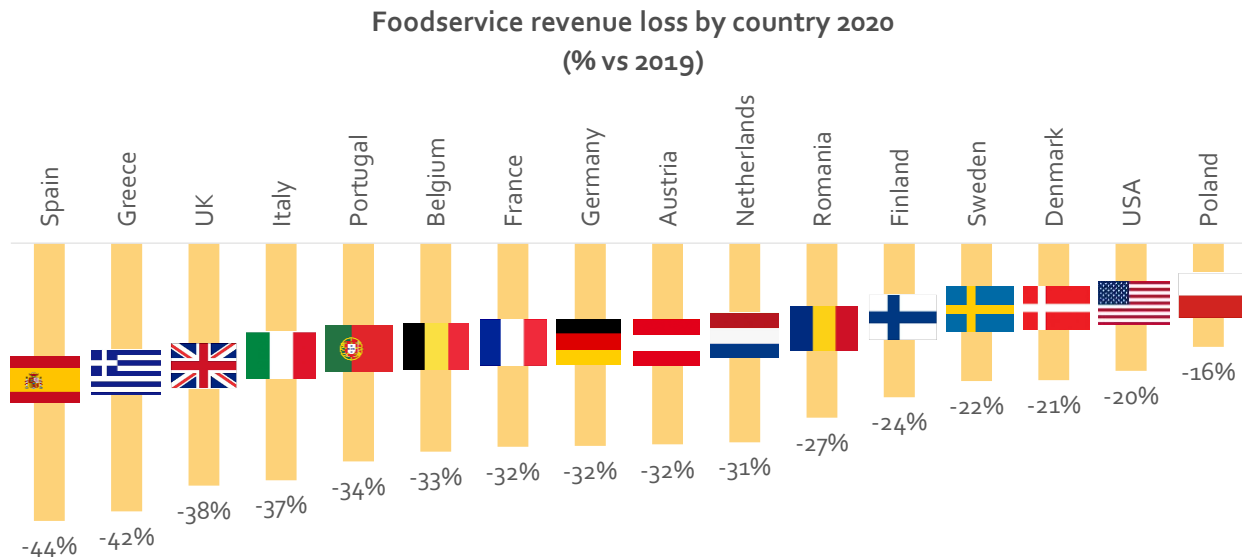




Unigrains – In Brief

Foodservice reopening: an international comparison



Source : Unigrains from Eurostat, Euromonitor and Unigrains' international network

The Covid crisis is an unprecedented shock for the foodservice industry. Restaurants are reopening in France, but how does the impact of the pandemic compare to other countries? For most, sales decreased by 15 % to 35 % in 2020. In 2021, the pace of recovery will depend on each country's ability to control the spread of the virus.

In Europe and in North America, the situation is improving significantly thanks to vaccination. In 2020, the most touristic countries were the most affected, especially in Southern Europe (see chart above). In Nordic countries and Eastern Europe losses were lower as the pandemic did not really hit until September-October 2020. France is close to the European average. In the United States, despite health challenges, foodservice losses have remained limited because restrictions varied widely depending on the state and home delivery alternatives soared.

China and Australia are also worth mentioning. China is the world's largest foodservice market. The country where the virus emerged returned to economic growth at the end of 2020 and is containing the epidemic now. 2021 is expected to be a year of recovery for foodservice. Australia has maintained a very low number of cases since September 2020 thanks to strict management of proven cases and international travel. As a result, losses were limited in 2020. As of Spring 2021, foodservice sales seem, as in China, to have returned to their pre-crisis level.

The situation of foodservice is improving in most countries as the pandemic slows. However, the pace of vaccination is uneven, and outbreaks may still occur, as in India, where the second Covid wave is devastating.

For more information on the international situation of the foodservice industry, a full study will be published by Unigrains in June 2021.



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