



## Maison DUPREZ, the iconic artisanal biscuit specialist, opens its capital to Unigrains

*Alongside the managing family, Finorpa and Société Générale CP, Unigrains will support the development of the traditional French delicacy producer*

**Lambersart & Paris, December 18<sup>th</sup>, 2024** – Maison DUPREZ, a family-owned SME specialized in the production of iconic French artisanal biscuits and confectioneries, has opened its capital to Unigrains. Alongside the eponymous managing family, Finorpa and Société Générale Capital Partners, Unigrains will support the development of the traditional French delicacy producer.

Constituted through successive externe growth operations, Maison DUPREZ creates, manufactures and distributes biscuits and confectionery products mainly under emblematic and well-known regional brands. By French region, the group notably includes:

- **Hauts-de-France**
  - o **Eugène Blond** offering “*gaufrettes amusantes*” wafers, shortbreads and rum babas
  - o **La Dunkerquoise** producing pure butter thin waffles and almond breads
  - o **Confiserie Afchain** making Bêtises de Cambrai candies et *nougats des Flandres*
  - o **Maison Chuques** selling confectionery, biscuit and chocolate products
- **Brittany**
  - o **Isidore Penven** making Pont Aven biscuits, *palets* and local cakes
- **Poitou-Charentes**
  - o **Augereau** producing *galettes poitevines*, *Broyés du Poitou* and *Benoîtines*
  - o **Goulibeur** offering *Broyés du Poitou*, *galettes* and *sablés poitevins*
- **Bourgogne-Franche-Comté**
  - o **Maurice Hu** confectioning “chouchous”, pralines and nougats

The product range includes several hundred references distributed to B2B clients (traditional professionals and retail distributors) and B2C via a network of boutiques. Majority-owned by Vincent and Sylvie Duprez and their children, Maison DUPREZ employs roughly 180 people, generates 80% of its turnover under its proprietary brands and aims to reach 45 million euros of sales within 5 years.

This transaction coincides with an investment project for the production site of the Breton subsidiary aiming to increase its production capacity and expand its offer with new regional products. At the same time, Maison DUPREZ will benefit from the support of an agri-food specialized investor, its networks and its sector expertise, including in the pursuit of its targeted external growth strategy, notably towards other French regions.

**Vincent Duprez, President and CEO of Maison DUPREZ**, declared: “*We are delighted to welcome Unigrains in our capital. The complementarity of Unigrains with our historical partners, Finorpa and Société Générale CP, will add value to our growth projects. Beyond the financial support, our partnership is based on common values and shared vision for the development of our family business in a market that we are passionate about.*”

**Anabelle Gerbal, Investment Manager with Unigrains**, declared: “*Unigrains shares the Duprez family’s deep commitment to promoting traditional biscuit and confectionery expertise. It is also, by extension, about supporting the transformation and added value of agriculture productions – wheat, sugar beets, milk... – which are the foundation of our French gastronomic heritage.*”



### Actors involved in the transaction

**Maison DUPREZ:** Vincent Duprez, Pascale Lucot

#### **Financial Investor**

- Unigrains: Anabelle Gerbal, Julie Bourget, Aline Picaut, Jean-Pierre Cottet

#### **Advisors**

- Grant Thornton (Lille): Jérôme Lesage, Camille Lecomte
- Bignon Lebray: François Vibert, Victor Brouard

#### **About Unigrains**

Unigrains, an investment company specializing in the agri-food and agro-industry sectors, has been supporting companies for 60 years, providing their managers with tailor-made equity and quasi-equity financial solutions, as well as recognized sector expertise. Today, Unigrains manages €964 million, and is a partner to 80 companies, intervening at various stages of their development, notably during capital reorganization, strategic investments and external growth operations. For further information: [www.unigrains.fr](http://www.unigrains.fr)

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