

LABELYS

GROUP



Press release

July 18th 2024

Under the leadership of its management team and on the back of sustained growth since 2020, Labelys Group is reorganising its capital structure with the support of its historical financial partners EMZ and Bpifrance, as well as three new investors: Florac, Cerea Partners and Unigrains

Founded in 2018 by Grégoire Desmettre and Julien de Swaan with the support of Bpifrance, Labelys group is a European leader in designing and printing of high value-added self-adhesive labels for several business sectors such as cosmetics, industry, food, wine & spirits and web-to-print.

Since EMZ acquired a stake in the company and Bpifrance reinvested in 2020, Labelys has nearly tripled in size thanks to sustained organic growth driven by the group's strong sales momentum and a vigorous M&A strategy that has enabled it to strengthen its position in France while expanding into new high-potential markets in Southern Europe. With around 1,000 employees and 19 production sites, the group now generates sales of more than €170 million for 8,000 customers in 6 European countries.

With the significant reinvestment of EMZ and Bpifrance through new investment vehicles and the entry of new shareholders Florac, Cerea Partners and Unigrains, Labelys Group intends to pursue its sectoral and geographical diversification thanks to its development strategy proven since 2018, combining acquisitions in Europe and strong organic growth both in its historical markets and in companies recently integrated thanks to the synergies generated by the Group.

Grégoire Desmettre (Chairman) and Julien de Swaan (Director), Labelys Group: *"We are delighted to continue the Labelys adventure alongside EMZ and Bpifrance, our historic partners who have been remarkable for their unwavering commitment and support over the past three years. Our sincere thanks go to them.*

We are also delighted to welcome three new partners and their teams: Florac, Cerea Partners and Unigrains.

This new combination of financial investors will enable Labelys to continue its sustainable organic growth, thanks to their national and international networks.

Already present in six countries, Labelys group, financially stronger and better connected, will also continue its international external growth with the ambition of becoming one of the leading European players in the self-adhesive label sector".

List of participants:

- **Labelys** (Grégoire Desmettre, Julien de Swaan)
 - M&A advisor : Rothschild Transaction R (Jean-Christophe Quiniou, Baptiste Sander, Romain Saulay, Julie Bayle de Jessé)
 - Legal & Tax advisor : CMS Francis Lefebvre (Arnaud Hugot, Alice Evano, Jean-Charles Benois, Alexia Cayrel, Carl le Sager)
 - Financial VDD : Oderis (Thomas Claverie, Quentin Gautier, Alban Conan)
 - Strategic VDD : Roland Berger (Stéphane Tubiana, Catalina Medrano, Ambroise Lecat, Amélie Grain)
- **EMZ Partners** (Charles Mercier, Juliette Jiquel) **and Bpifrance Investissement** (Raphaël Guterman, Guillaume Boccamaïello, Pierre-Yves Denez)
 - Legal advisor : De Pardieu Brocas Maffei (Jean-François Pourdieu, Sandra Benhaim, Baptiste Tigaud)
- **Florac** (Patrick Bendahan, Gautier Preney, Grégoire Gobert, Elisa Benayoun)
 - Legal advisor : A&O Sherman (Guillaume Isautier, Charles del Valle, Jules Lecoeur, Léa Kemayou)
 - Financial DD : KPMG (Vincent Delmas, Jacopo Berto)
 - Legal, Tax and social DD: Fidal (Joanna Candelier, Valérie Dakowski, Gwladys Chanal)
 - Strategic DD : Indefi (Adam Laissaoui, Elise Daumont, Maxime Charlois)
- **Cerea Partners** (Fabrice Vidal, Sébastien Robinand, Pierre-Louis Gillas)
 - Legal advisor: Agilys (Baptiste Bellone, Sophie Auvergne)
- **Unigrains** (Jean-Philippe Luce, Emma Le Clair, Aline Picaut)
 - Financial advisor: Next Financial Advisors (Hervé Krissi, Laura Guérin)
 - Legal advisor: Volt Associés (Lucas d'Orgeval, Hervé Bied-Charreton, Stéphane Letranchant)

Financing:

- **Labelys**
 - Financing advisor: Rothschild Transaction R (Pierre Pessans-Goyheneix, Nicolas Levy)
 - Financing Lawyer: Goodwin (Frédéric Guilloux, Marie Mognolle)
- **Banks**
 - Financing lawyer : Gide Loyrette Nouel

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- **Unigrains** : Ari Levine / alevine@unigrains.fr / +33 (0)6 69 20 79 19